
RESPONSES TO QUESTIONS FROM SHAREHOLDERS IN RELATION TO THE ANNUAL GENERAL MEETING TO BE HELD ON 27 APRIL 2022

Choo Chiang Holdings Ltd. (the “**Company**”) has received questions from shareholders, to which it provides its responses below.

Q1 Do we have a full coverage of the Singapore market with the existing branches or do you plan to open new outlets in the near future? Are all the retail branches profitable?

Company’s response

We are principally engaged in the retail, distribution and supply of an extensive range of electrical products and accessories through our 10 retail branches. These retail branches are strategically located across different parts of Singapore and all are profitable.

It is our current intention to expand the retail network in Singapore, in the form of either opening new retail branches or e-commerce channel. This is however subject to, inter alia, market conditions, availability of good location and other relevant business considerations.

Q2 Are we affected by some supply chain issues?

Company’s response

Over the years, we have built up a strong network of reliable, quality and cost-effective suppliers from China, Malaysia, India, Europe and Singapore.

By working closely with our suppliers and monitoring our stock level, we managed to navigate supply chain challenges arising from COVID-19 and delivered 50.6% increase in total revenue in FY2021 compared to FY2020.

Q3 What is the proportion of revenues coming from our own brand products? - Do you intend to develop new own brand products?

Company’s response

In FY2021, approximately 45% of revenue came from our own “CCM” and “CRM” brands. It is our intention to reinforce and strengthen our market position by widening the range of products under our own brands.

Q4 What could be the growth drivers of the revenues for the next 2 years?

Company's response

Our revenue mainly comes from the supply of electrical products and accessories to contractors. The construction sector is likely to be back on an uptrend with a recovery of the economy and easing of lockdown restrictions in Singapore. As a beneficiary of the end side of the construction value chain, the Company stands to benefit from the higher demand.

The Company also intends to consolidate and strengthen our market position through providing an expanded range of product offerings. We will continue to invest resources into enhancing our services and solutions, while seeking synergistic business opportunities to uplift our earnings.

BY ORDER OF THE BOARD

Lim Teck Chuan
Executive Chairman and Chief Executive Officer

22 April 2022

This announcement has been reviewed by the Company's sponsor, SAC Capital Private Limited ("**Sponsor**"). This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Mr David Yeong, at 1 Robinson Road #21-00 AIA Tower Singapore 048542, Telephone: +65 6232 3210.
